

Maruti Suzuki at Auto Expo 2018



At the Auto Expo 2018, Maruti Suzuki made powerful statements of intent, with concepts for cleaner technology and future compact vehicle design. Built around the theme of Transformation, the Maruti Suzuki pavilion spread over 4200 sq mt. It will have the largest vehicle display with a spectacle of over 18 vehicle models on display in ARENA, NEXA and Motorsports zones.

The star attractions at the Maruti Suzuki pavilion included:

- ConceptFutureS : communicating a new design language for compact vehicles
- Concept e-SURVIVOR : an innovative Concept Electric Vehicle (EV), that reinforces the Company's commitment to launch an electric vehicle in 2020
- A working model of #nextgenHEV (next generation Hybrid) Technology that promises to bring down emissions, reduce dependence on fossil fuels and accelerate electrification of powertrains in India
- India launch of all new third-generation Swift.

